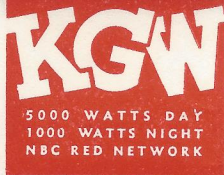


Radio stations of the Oregonian



**PORTLAND
OREGON**

PORTLAND'S LARGEST NEWSPAPER, BOTH DAILY AND SUNDAY

February 27, 1939.

Mr. Tommy Thomas,
Station KIRO,
Seattle, Wash.

My dear Mr. Thomas:

Will you be good enough to help us complete a nation-wide survey of locally produced radio programs for women that include such subjects as home economics, fashions, child care, and beauty? For your convenience in forwarding this information, a form is enclosed.

We are working for constantly improved production and feel that a record of programs of proven feminine appeal being broadcast in other parts of the country will give us an accurate estimate of current radio trends, thereby influencing our future methods of production of women's programs.


Your assistance in supplying this information will be greatly appreciated. It is also our intention to use this survey in connection with discussions occurring when the sales managers of radio stations in this territory hold their contemplated May meeting in Spokane.

Very truly yours,

W. Carey Jennings
W. Carey Jennings
Manager
RADIO STATIONS OF THE OREGONIAN
KGW KEX



The Oregonian.



ESTABLISHED 1850

PALMER HOYT, PUBLISHER

PORTLAND, OREGON.

July 6, 1939

"K J R O" Radio Station
Seattle, Washington

Gentlemen:

We are in receipt of an order for radio advertising from the "Air Conditioning Training Corp., M. W. Burton, Seattle".

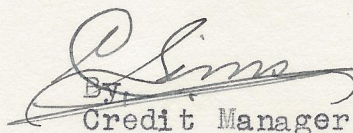
We are wondering if they have done any business with you? If so, will you be so kind as to share with us your experience, the amount of credit extended, how payment was made, etc.

Can assure you such information will be treated as strictly confidential, and if we can be of any similar service to you, do not hesitate to call on us.

Very truly yours

OREGONIAN PUBLISHING COMPANY

CS:AS


By _____
Credit Manager



PORTLAND, OREGON



The Oregonian

Portland, Oregon

Attention: C. Sims



STUDIOS AND OFFICES
New Heathman Hotel

• PORTLAND
OREGON •

February 21, 1939

Mr. J. A. Morton,
Sales Manager K I R O,
Seattle, Wash.

Dear Mr. Morton:

Answering your inquiry regarding "Memory Baseball" we have purchased the rights for the commercial use of this program in our primary area, but up to the present have not put it on the air. Consequently we are unable to give you any story from our personal experience of it.

Yours very truly,

Chas. E. Couche
Chas. E. Couche
Advertising Manager
K O I N

CEC:AM